

12 February 2016

[ The 2016  
majlis  
Theatre Festival ]

The Majlis Theatre Festival is the flagship event of Majlis- The Debate and Theatre Society of Birla Institute of Management Technology (BIMTECH).

It is an effort to bring some of the brightest and most talented minds of the country under one roof. The festival has seen participation from reputed colleges & B-schools in the past. At this event, we try to bring out the best out of the individuals by testing their zeal and enthusiasm for theatrical activities

This time the festival goes bigger and better with a full day theatrical extravaganza





In an era that has come to become the epitome of competition, B-schools face the very pressure that they prepare their graduates for. The pressure of performance and quality apply to B-schools too like never before, and the skillful handling of these very pressures makes the Birla Institute stand out in a crowd.



*majlis*

Majlis- The Debate and Theatre Society of Birla Institute of Management Technology (BIMTECH), is a forum and a platform for the students to learn and display their talent in the world of Debate and Theatre. Majlis has hosted various events with prestigious judges including renowned movie director & producer, Mr. Mahesh Bhatt, Theatre personalities Sh. Arvind Gaur, Ms. Shilpa Marwah, Mr. Atul Satya Kaushik & Mr. Karthik Ramaswamy, as well as some television personalities



majlis

Presents

its

# Two Flagship Event



The convergence of various facets and moods of routine. It enriches by putting on the cloak of somebody else and feel, analyze and present the same to the audience.

It encourages the theatre teams from various colleges to put forth their acting acumen and exhibit an enriching experience. Ras Milaap sees participation from the finest theatre groups functional in various colleges in India.

Past Participant Institutions:

1. MDI, Gurgaon
2. Gargi College, DU
3. Hansraj College, DU
4. Hindu College, DU
5. IP College for Women, DU
6. Lady Shree Ram College, DU
7. LBSIM
8. Ramjas College, DU

9. Miranda House
10. Ramjas College, DU
11. Delhi Technological University
12. FORE, New Delhi



# Parivartan

*The Street Play Competition*

Symbolizing the social issues that the society is currently dealing with and the changes it necessitates, Parivartan seeks participation from leading street theater clubs, that have made a mark on the society with the cause they take up, at colleges across India. It aims to pass on the baton of change from one to all

Past Participant Institutions:

1. MDI Gurgaon
2. Delhi School of Economics
3. Delhi Technological University
4. Gargi College, DU
5. Hans Raj College, DU
6. Hindu College, DU
7. IMI, New Delhi
8. Lady Shree Ram College, DU
9. IIFT, New Delhi

10. NSIT- Delhi
11. SGGSCC, DU
12. Amity University





# SPONSORSHIP SLABS

PROVISION	PLATINUM SPONSORS	DIAMOND SPONSORS	GOLD SPONSOR	SILVER SPONSOR
	Rs. 60,000	Rs. 50,000	Rs. 40,000	Rs. 30,000
Preferred Stall Space	Y	Y		
Stall Space			Y	Y
Online Promotion on Website & Social Media	Y	Y	Y	Y
Prominent Display of Logo on Posters & Flex	Y	Y	Y	Y
Company Banners on Front Gate (To Be Provided By Company)	Y	Y		
Company Banners In Campus (To Be Provided By Company)	NO LIMIT	7	5	3
Announcements During Fest	NO LIMIT	5	ONLY DURING EVENT	ONCE EACH AT BEGINNING & END
Interlinking Event with Brand	Y	Y	Y	
Stage Presence	15 MINUTES IN EACH EVENT	10 MINUTES IN EACH EVENT	05 MINUTE IN 1 EVENT	
Invite to preferred company representative as Guest of Honor	Y			
No. of VIP Invites	NO LIMIT	7	4	2

\*SOME SPECIFIC INDIVIDUAL ELEMENTS AVAILABLE ON REQUEST

## Why TMF?

### Demographics By Age



Footfall: More than 1000

Elite institutional crowd

Audience engagement opportunities

Convey your brand message

Promote your products

Market Research opportunities

Associate your brand with brand Birla Institute of Management Technology

**For further queries please contact us:-**

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